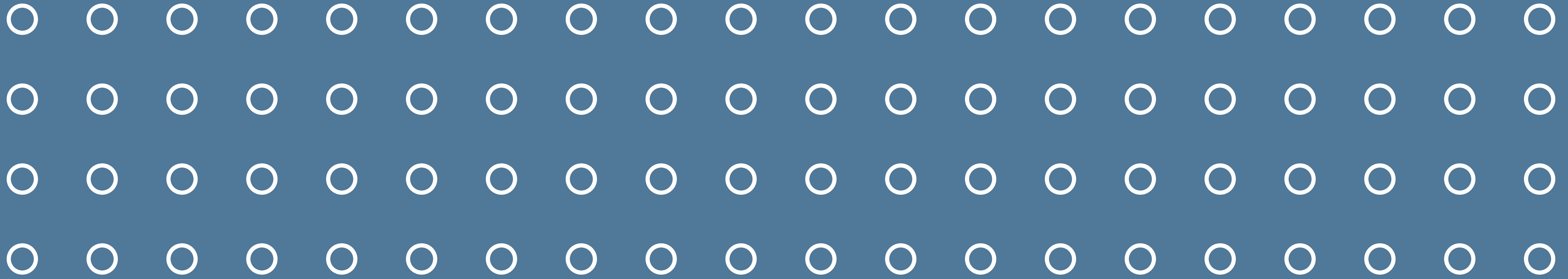




IBRAIN

Руководство по использованию
корпоративного фирменного стиля



LOGO

Logo

Main version



Logo
Without descriptor

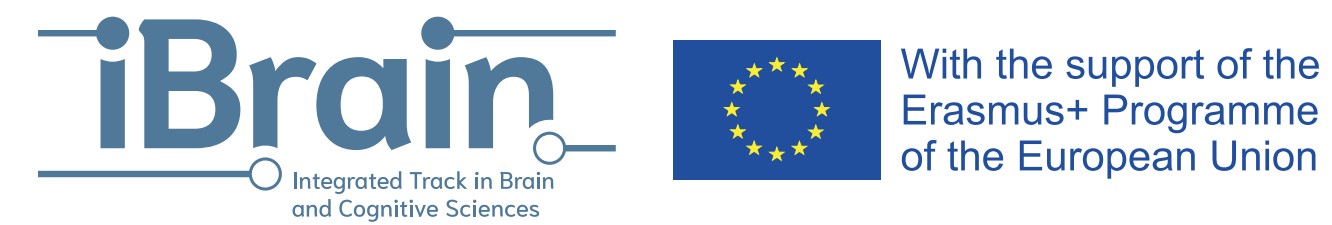
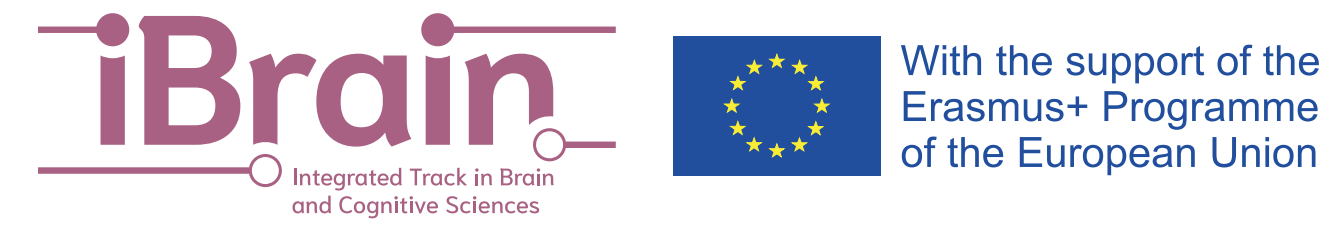


iBrain



iBrain

Logo
With partners



Logo

Logo colors and background colors

01 / WHITE BACKGROUND



With the support of the Erasmus+ Programme of the European Union

02 / MAIN BACKGROUND



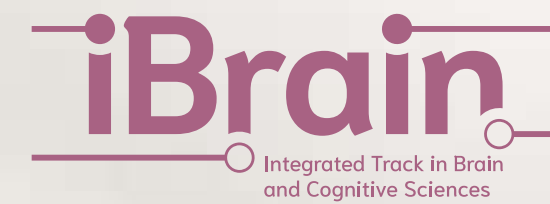
With the support of the Erasmus+ Programme of the European Union

03 / SUPPORT BACKGROUND



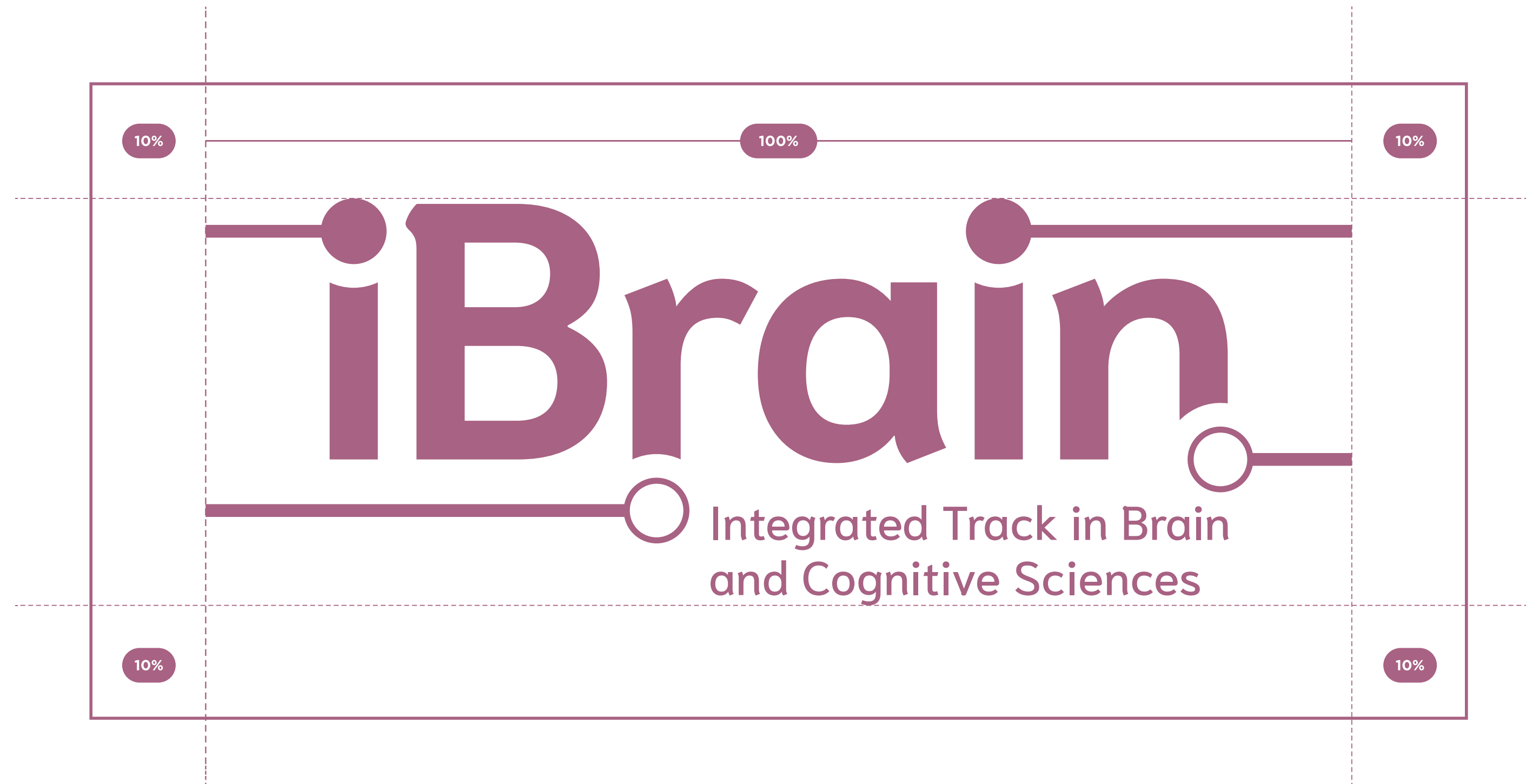
With the support of the Erasmus+ Programme of the European Union

04 / DIFFERENT BACKGROUNDS



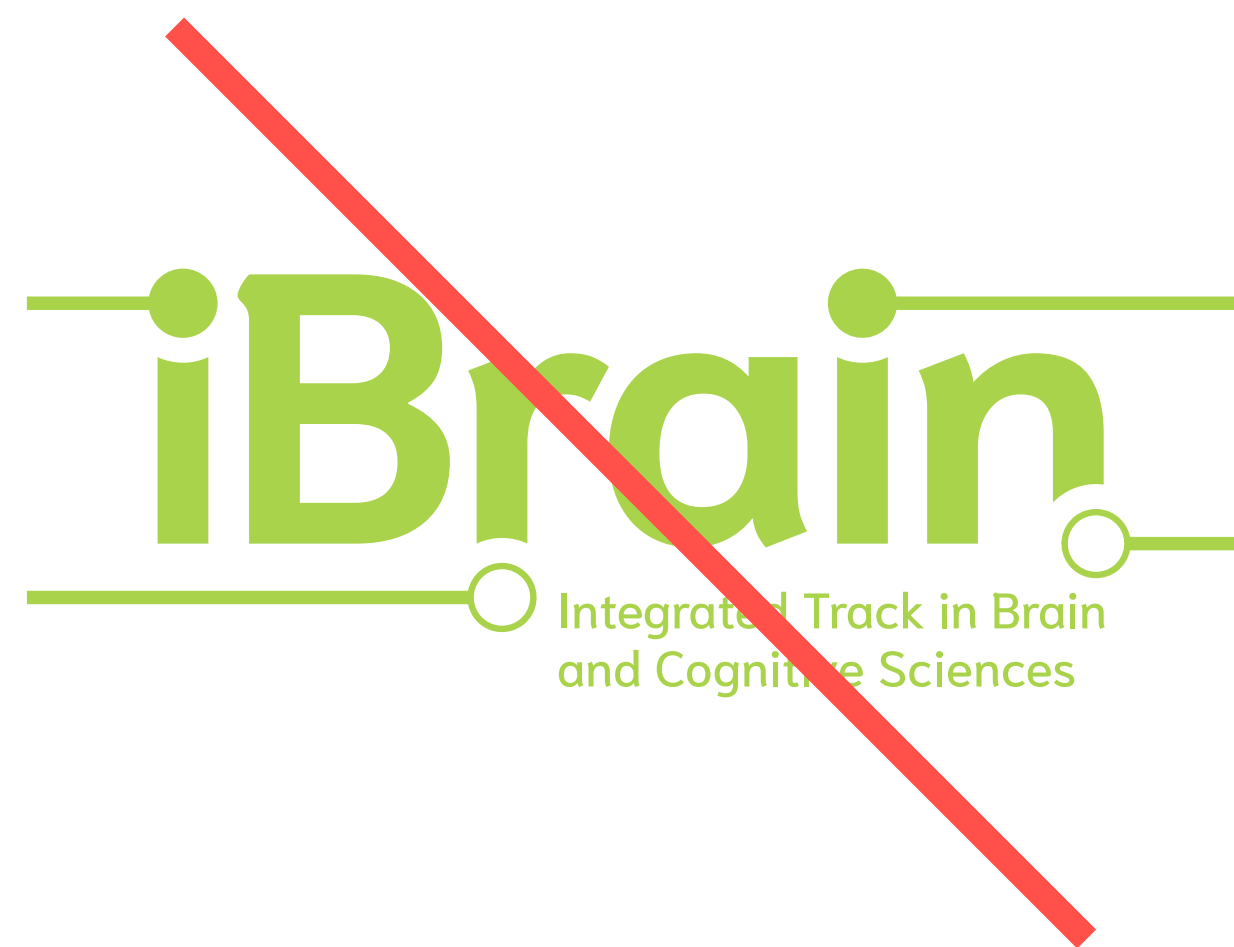
With the support of the Erasmus+ Programme of the European Union

Logo
Security field

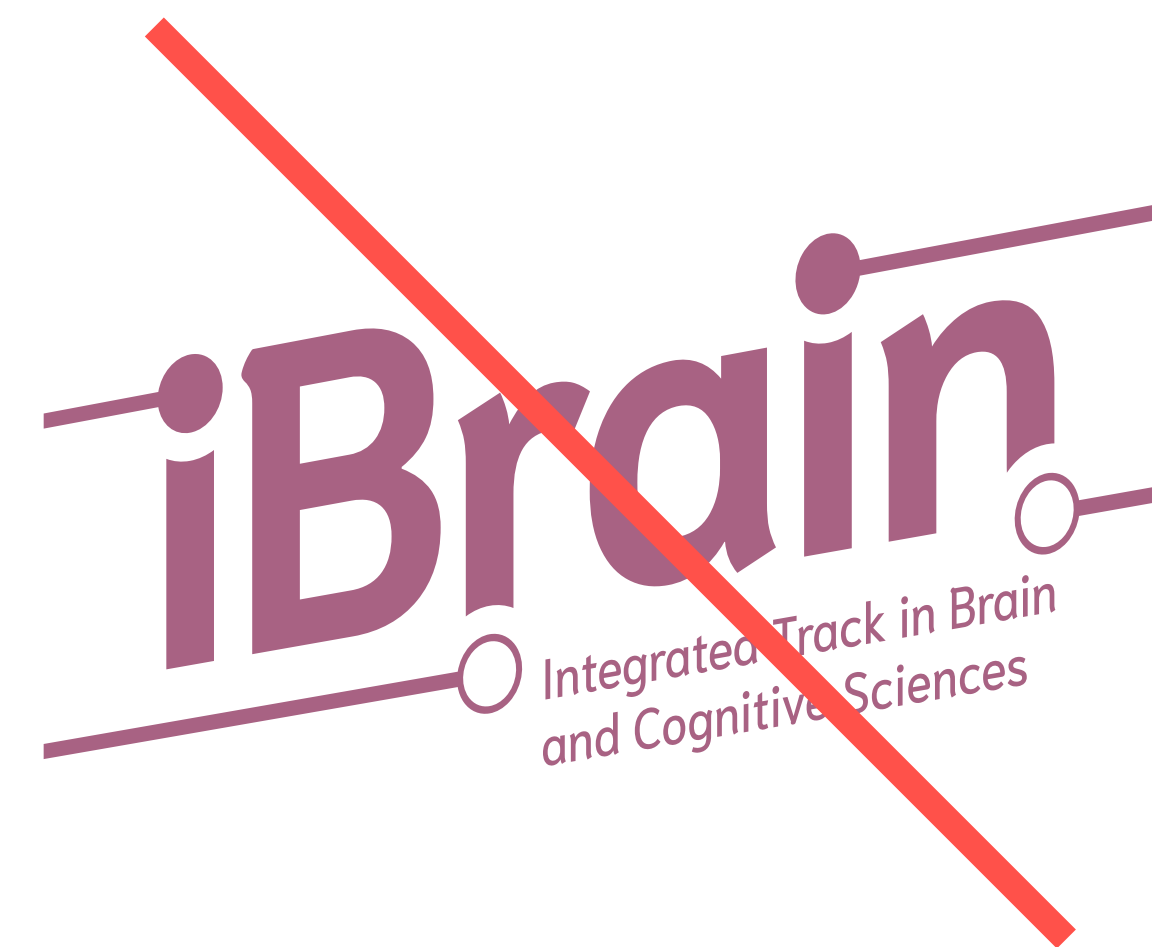


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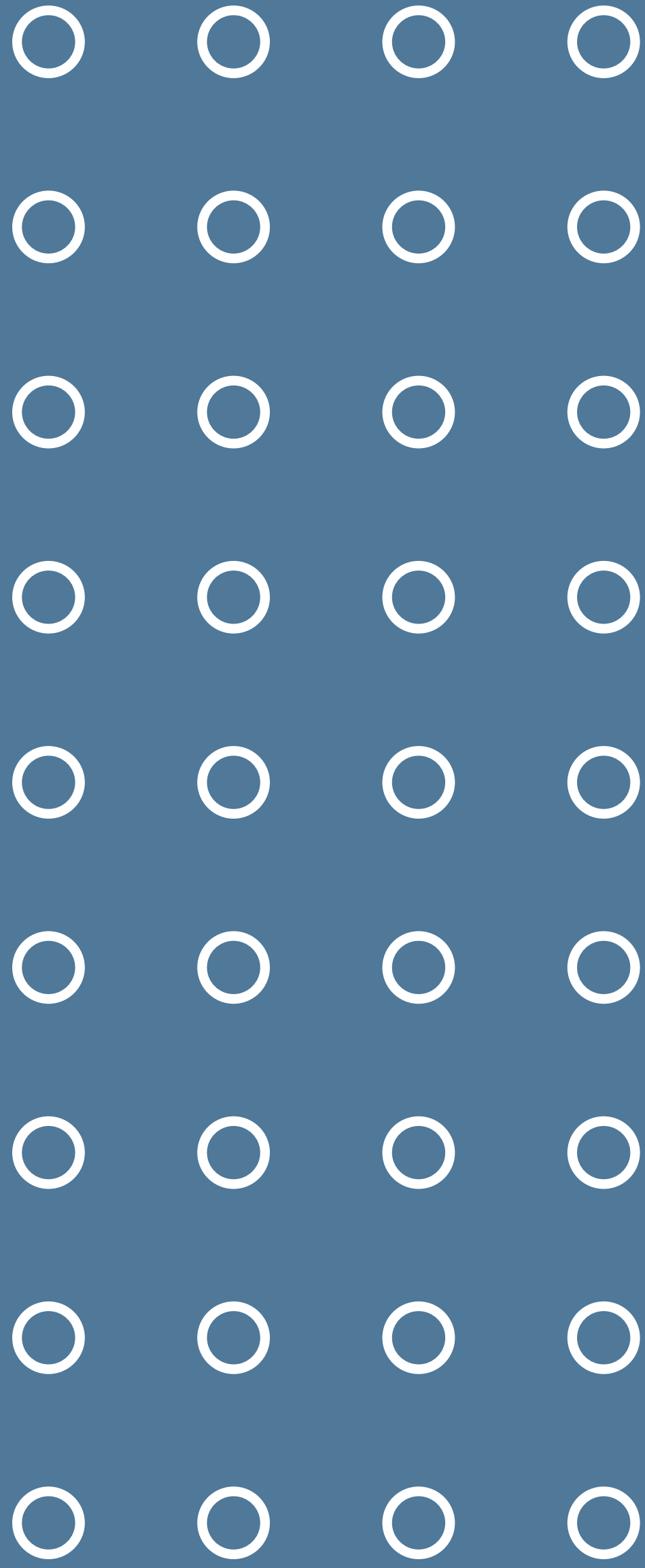
Invalid versions



01 / DIFFERENT COLOR



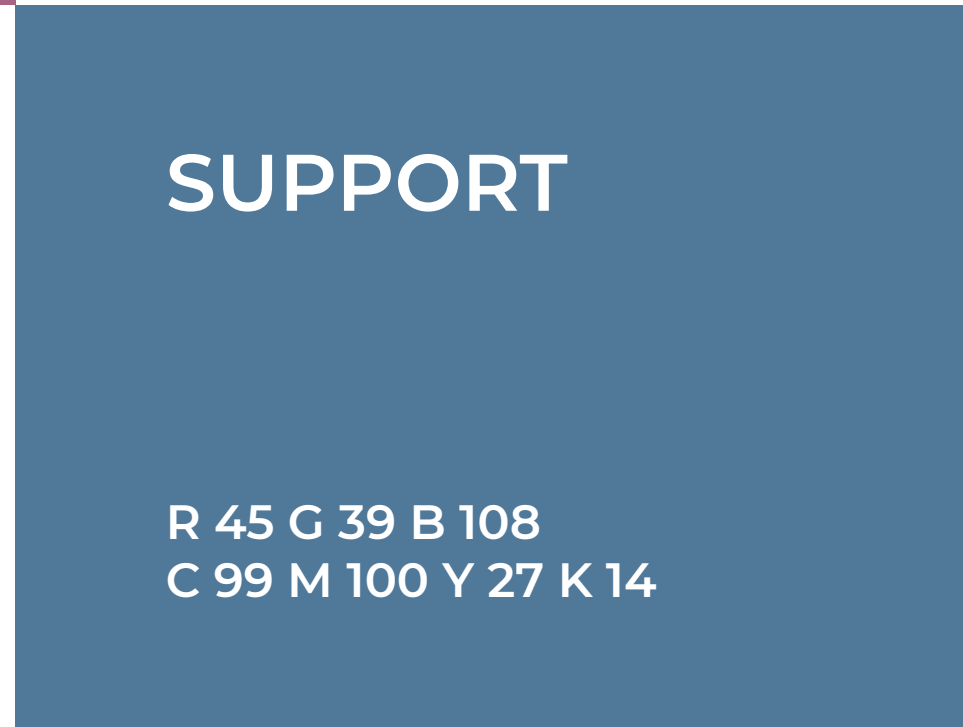
02 / OTHER PROPORTIONS



**COLORS.
FONTS.
PATTERN.**

Colors, fonts, pattern.

Colors



PURE WHITE

R 255 G 255 B 255
C 0 M 0 Y 0 K 0

Colors, fonts, pattern.

Fonts

Main

Arson Pro

○ REGULAR

IBRAIN is created to develop a new Study programme
in the field of Brain and Cognitive Sciences

○ MEDIUM

IBRAIN is created to develop a new Study programme
in the field of Brain and Cognitive Sciences

○ BOLD

**IBRAIN is created to develop a new Study programme
in the field of Brain and Cognitive Sciences**

Additional

Calibri

○ REGULAR

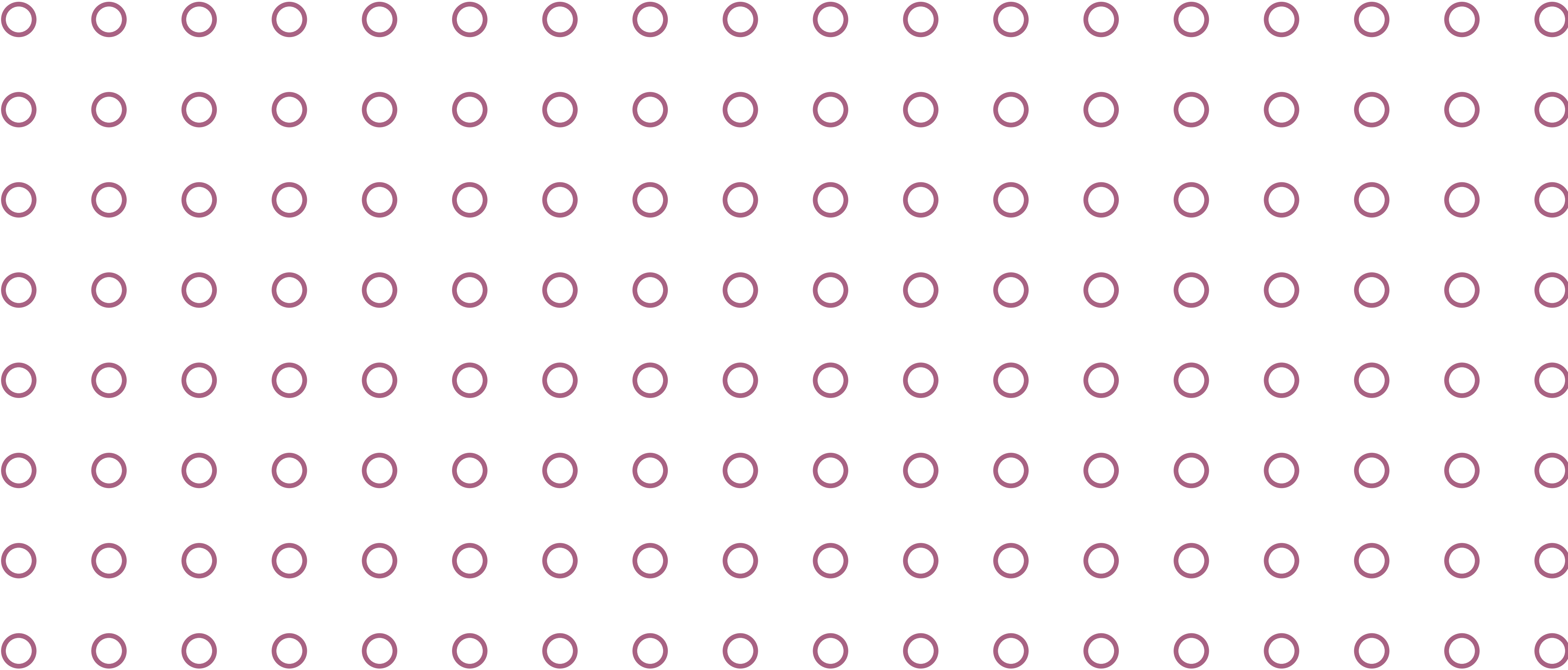
IBRAIN is created to develop a new Study programme
in the field of Brain and Cognitive Sciences

○ BOLD

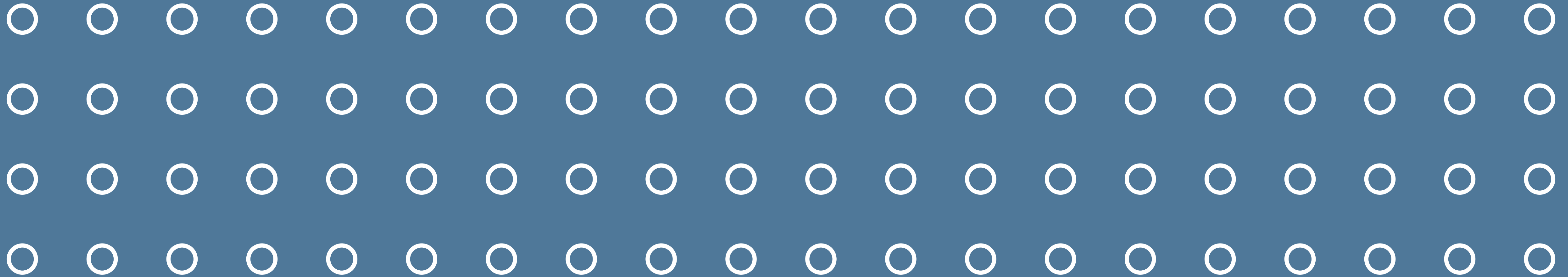
**IBRAIN is created to develop a new Study programme
in the field of Brain and Cognitive Sciences**

Colors, fonts, pattern.

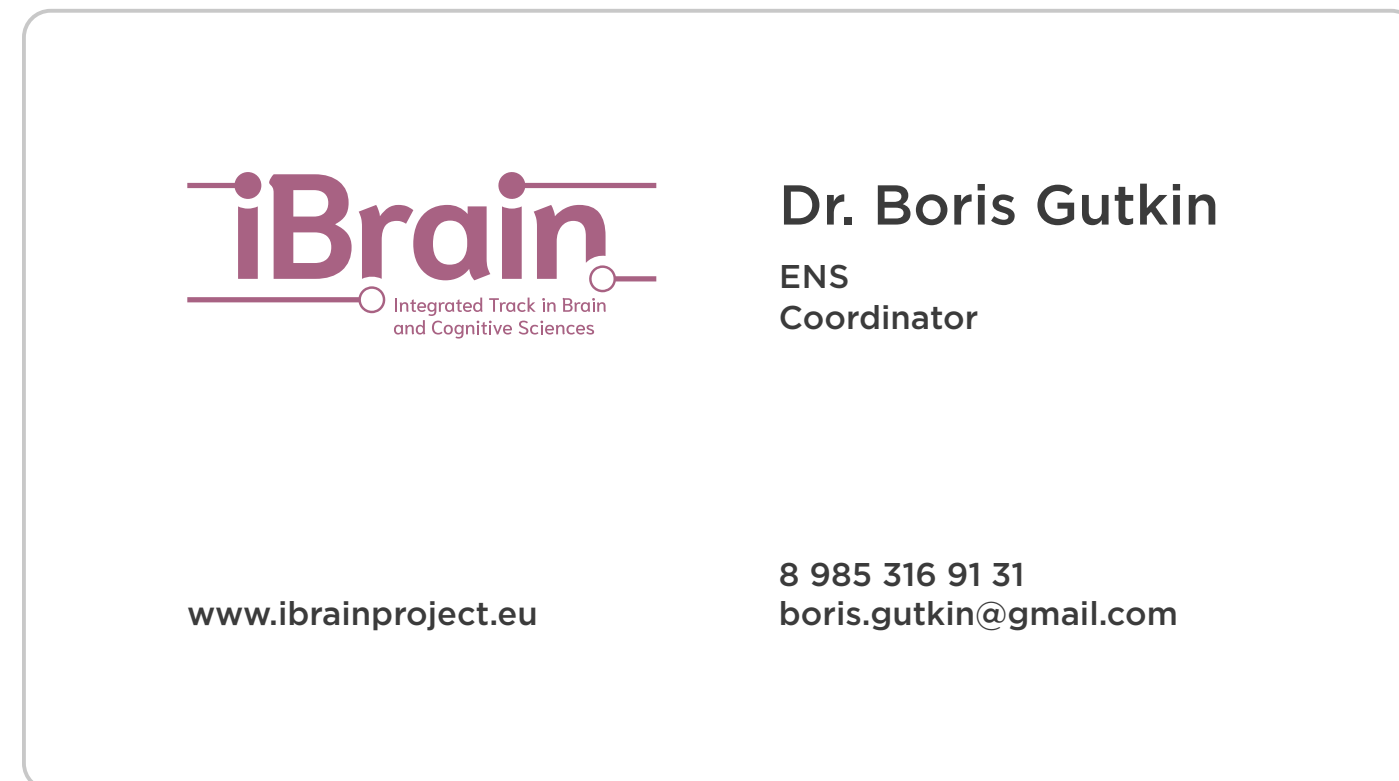
Pattern



CORPORATE



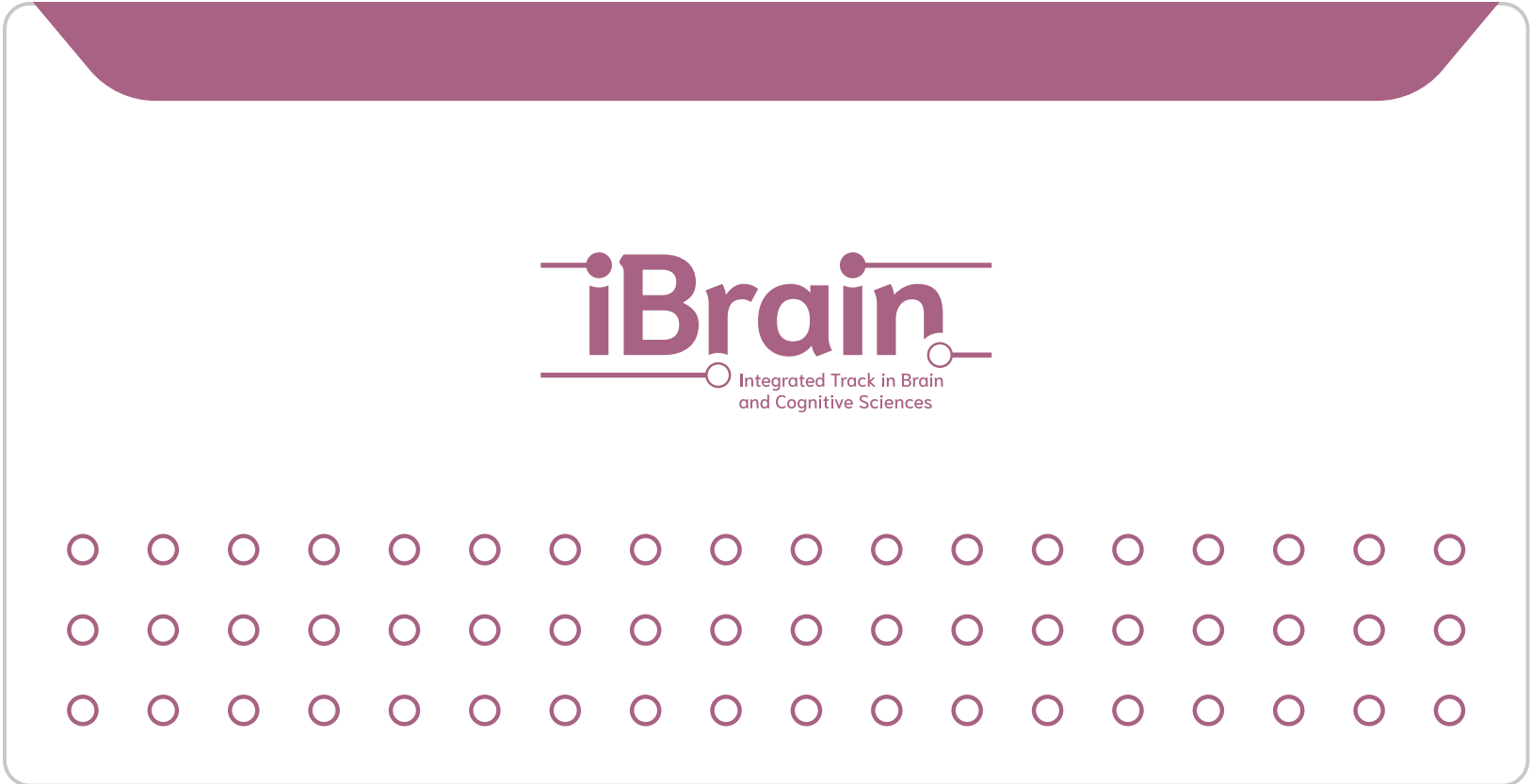
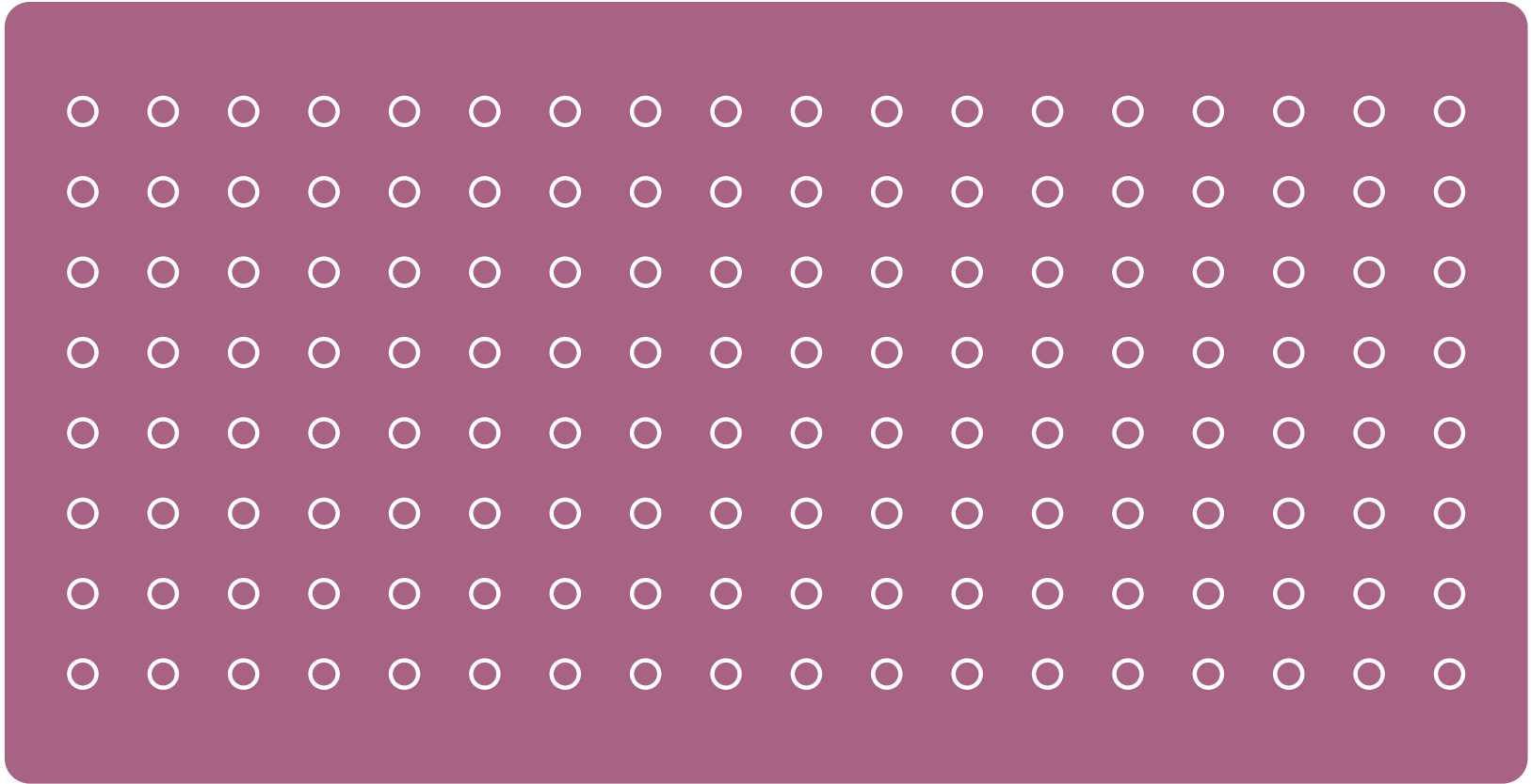
Corporate
Business card



Corporate Blank



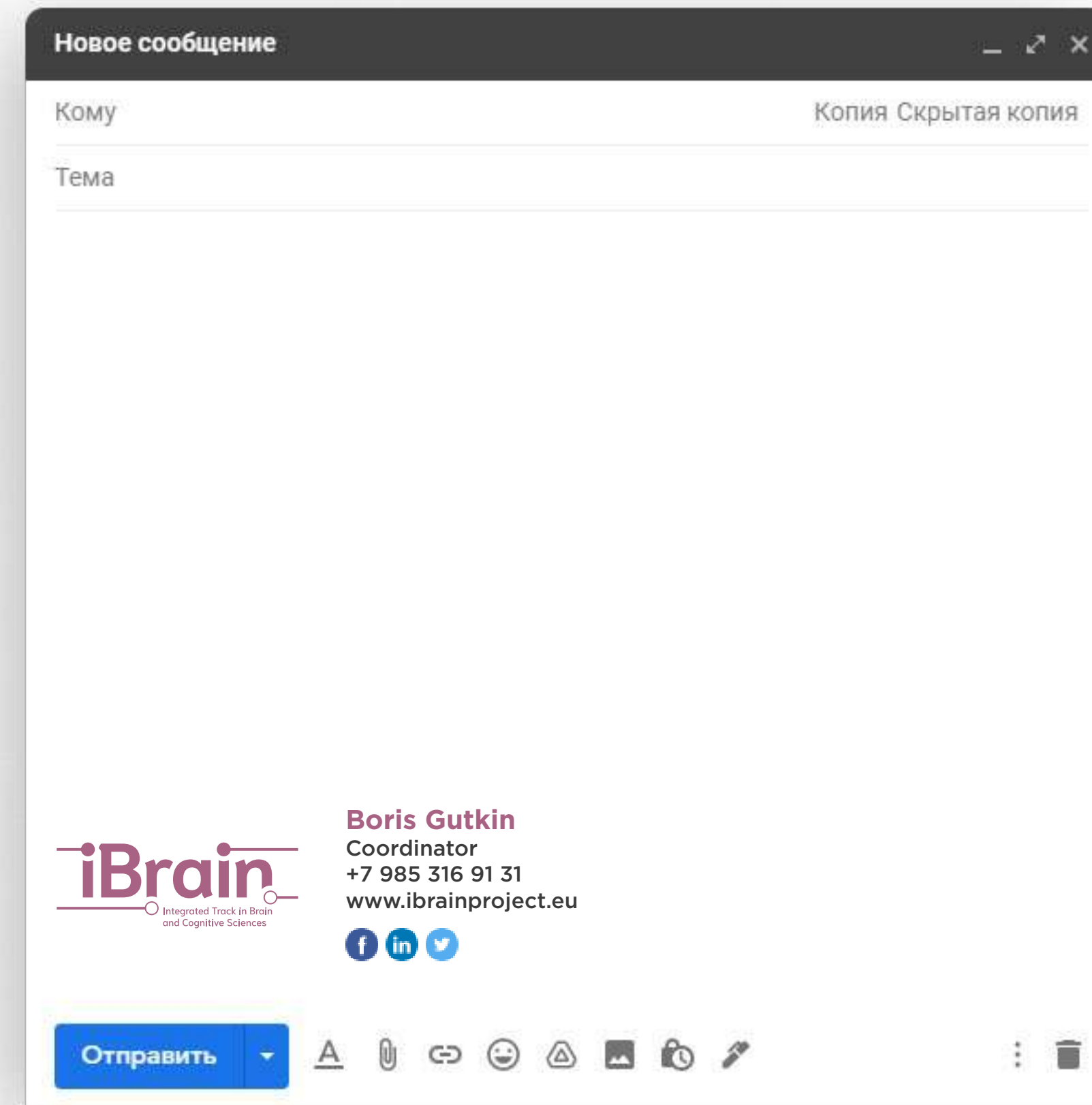
Corporate
Envelope



Corporate
Email signature



Boris Gutkin
Coordinator
+7 985 316 91 31
www.ibrainproject.eu



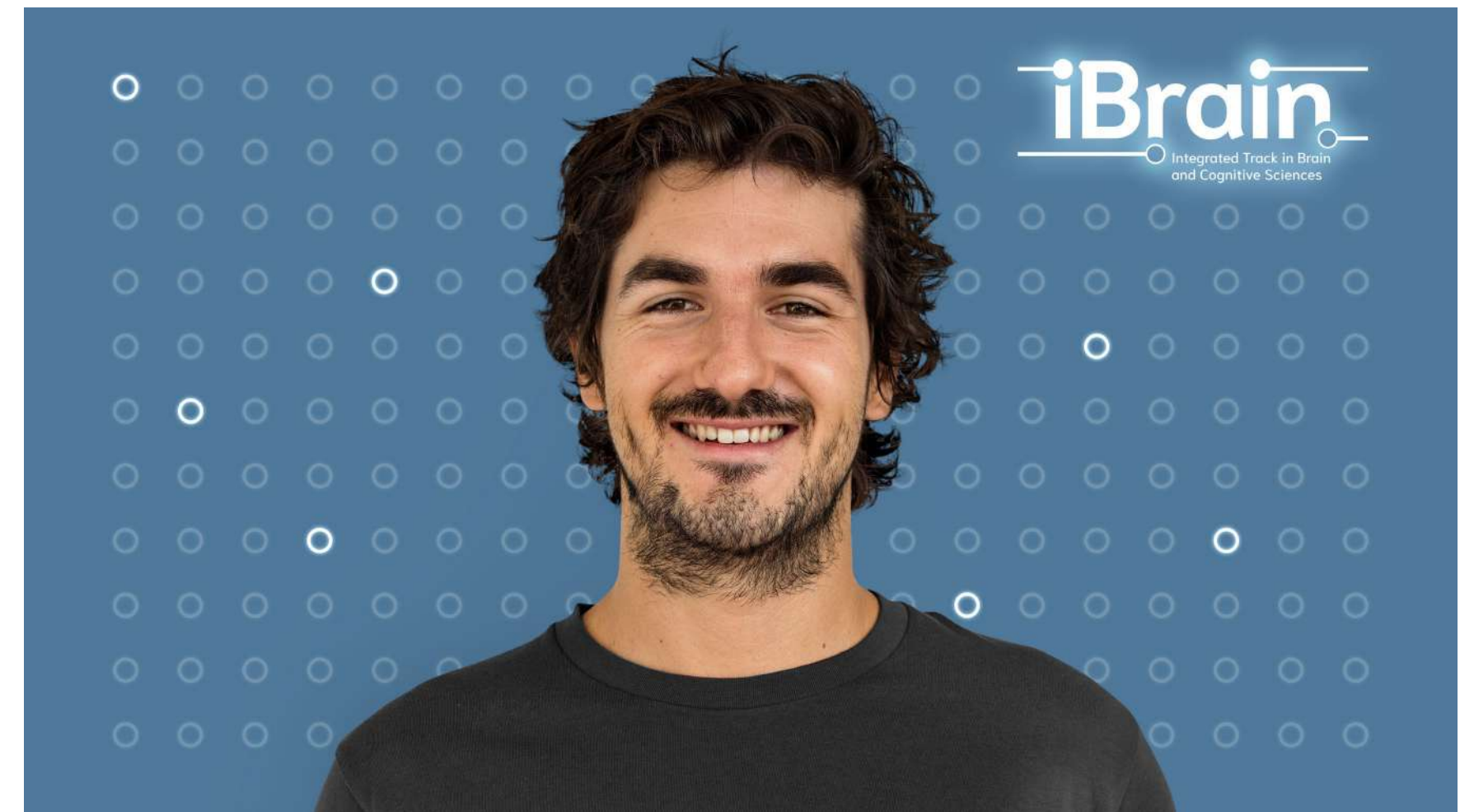
Corporate
Badge

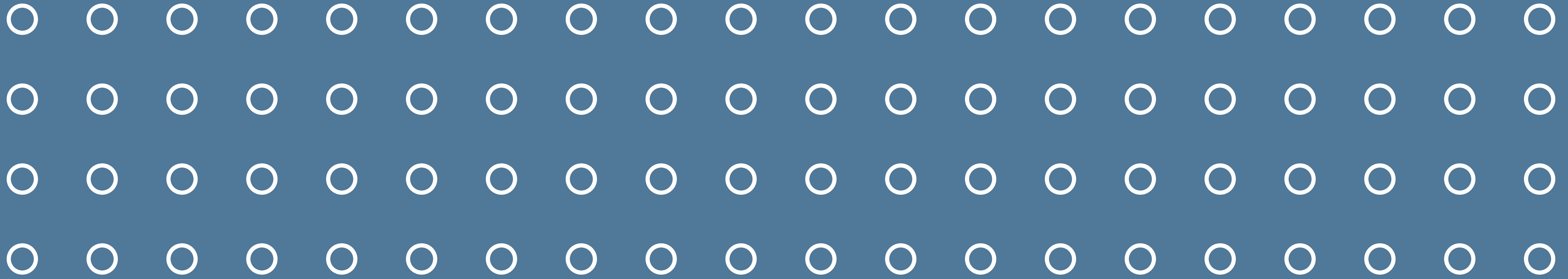


Corporate
Desktop



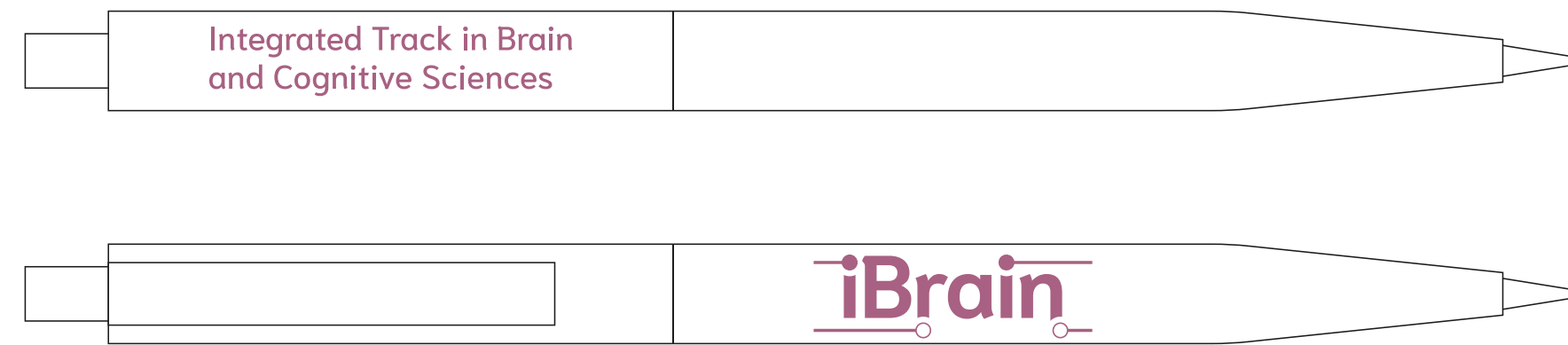
Corporate
Zoom virtual background



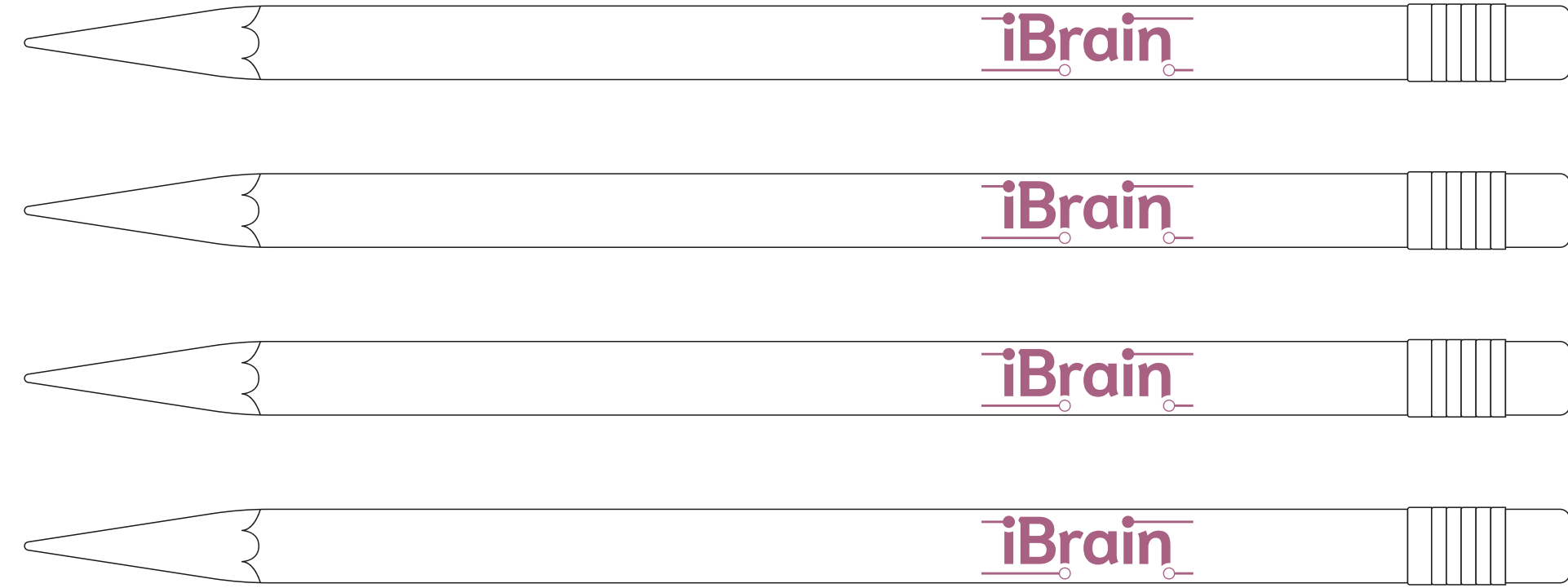


SOUVENIR

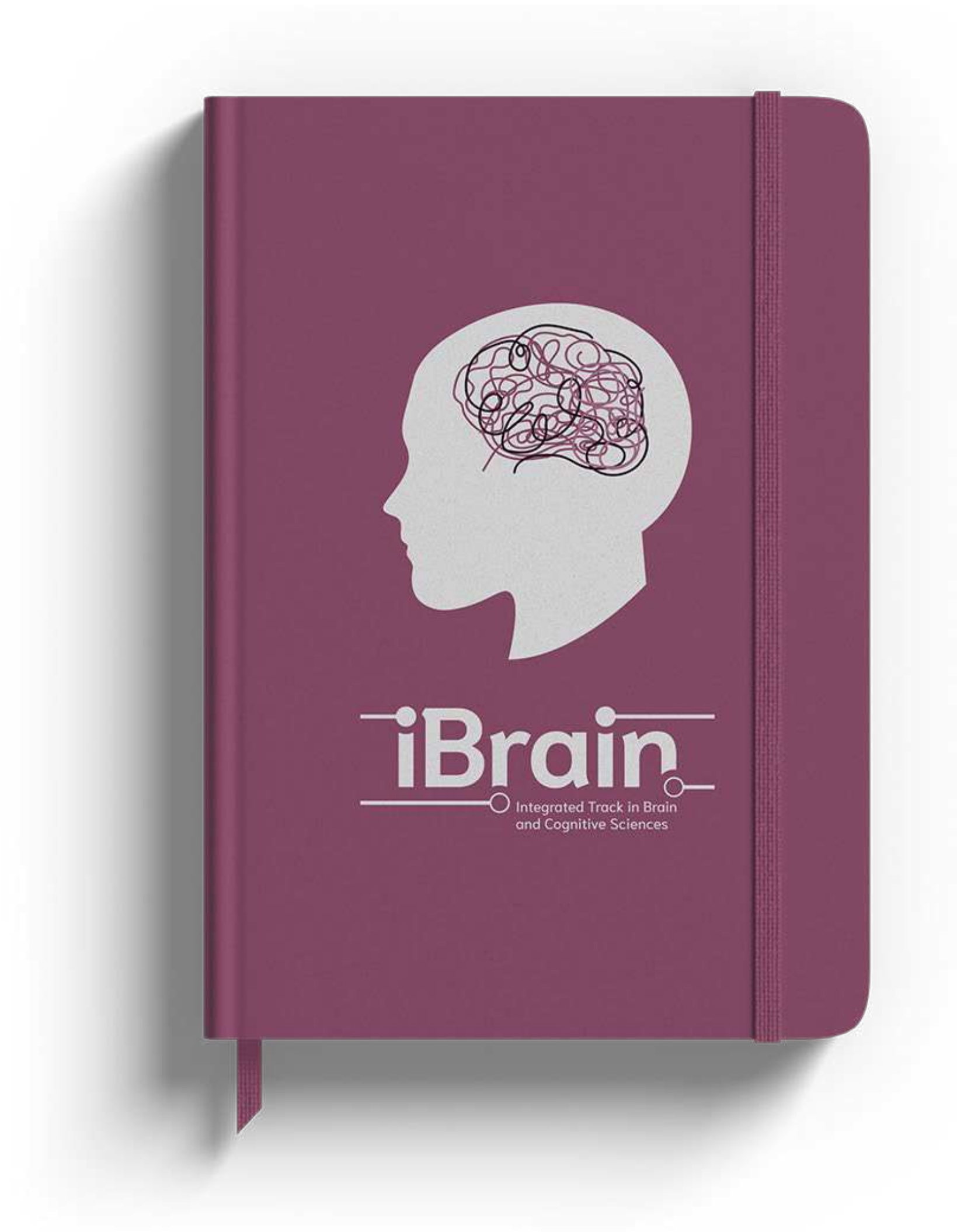
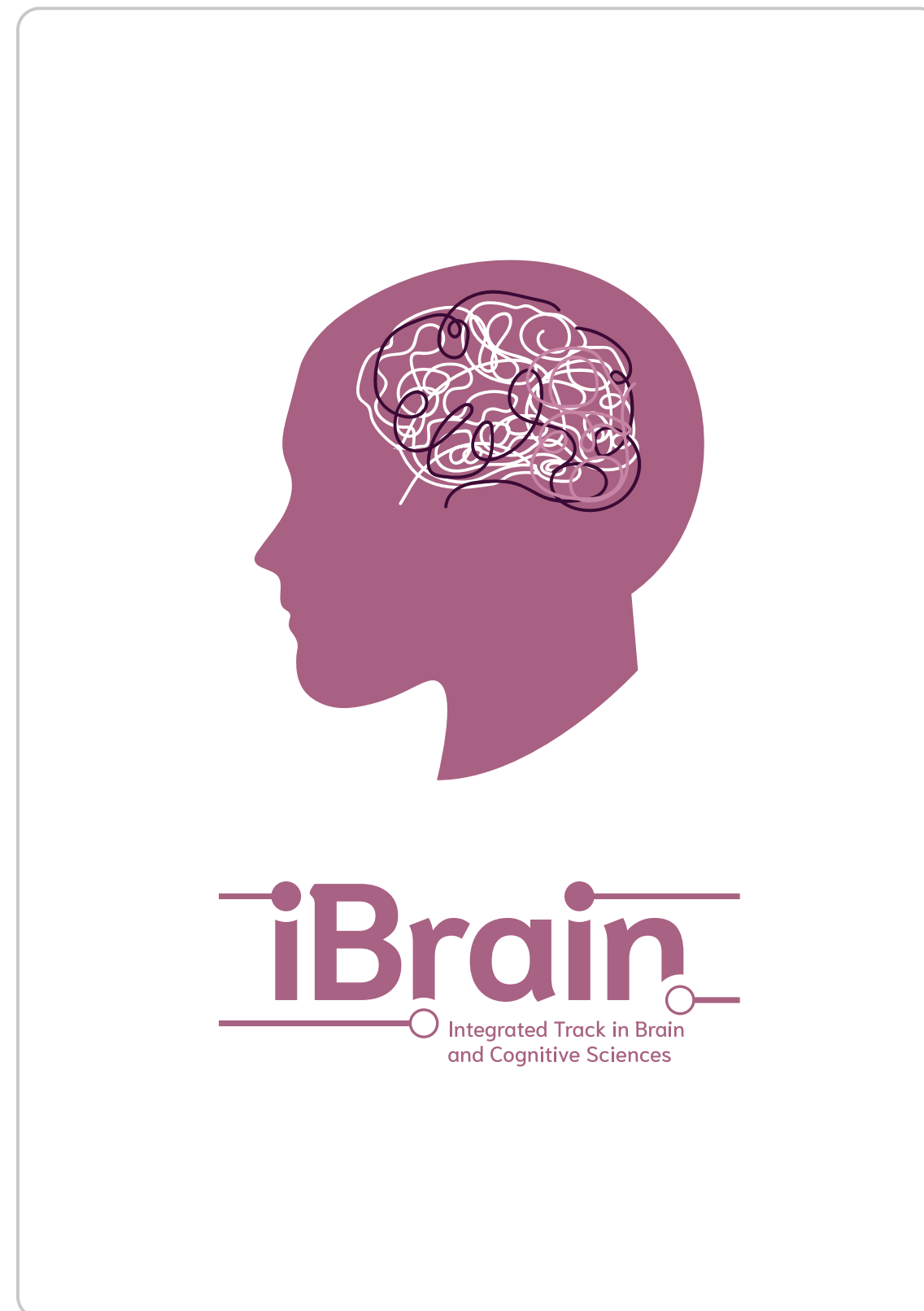
Souvenir
Pen



Souvenir
Pen



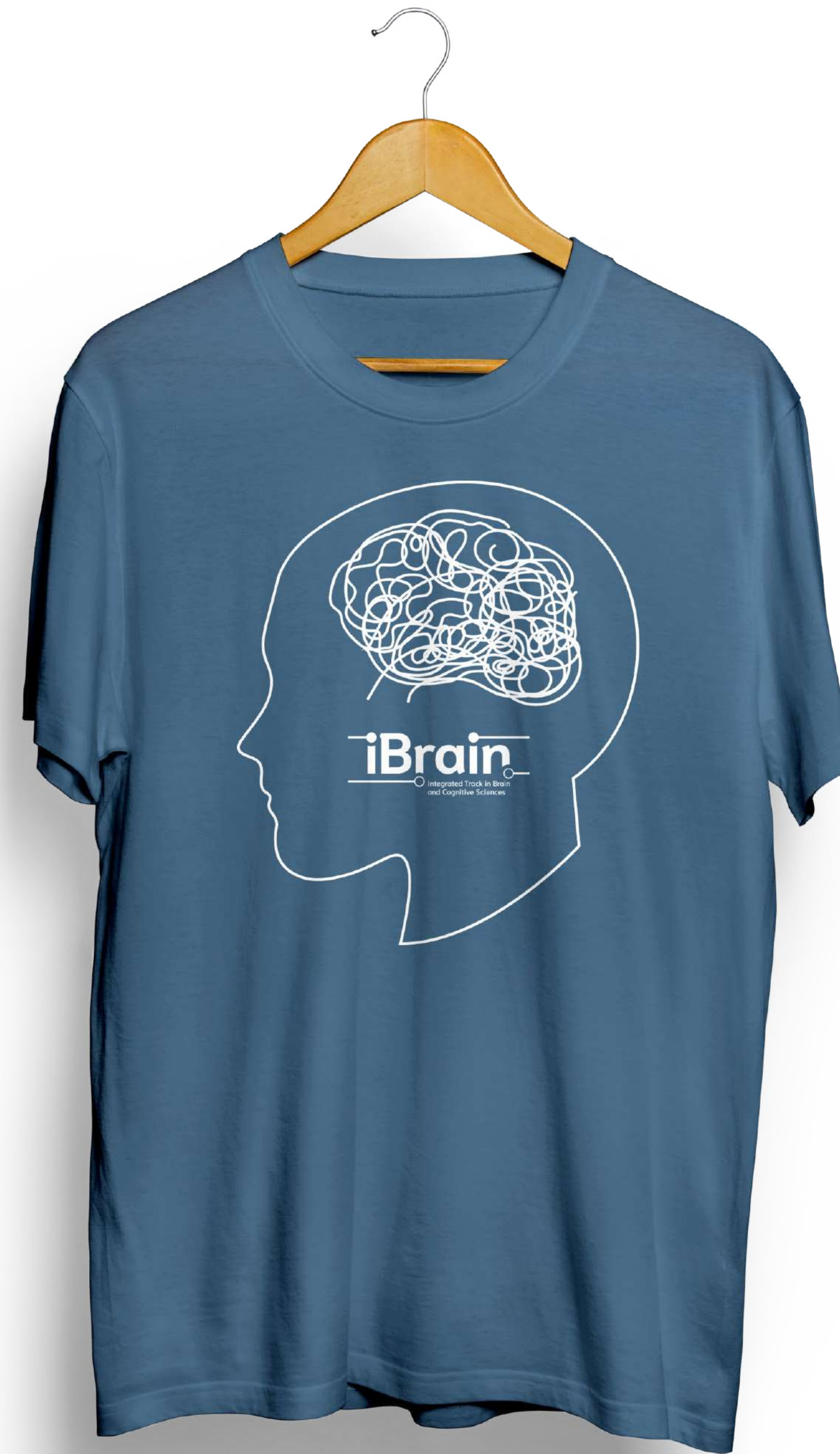
Souvenir
Notepad



Souvenir
Bag

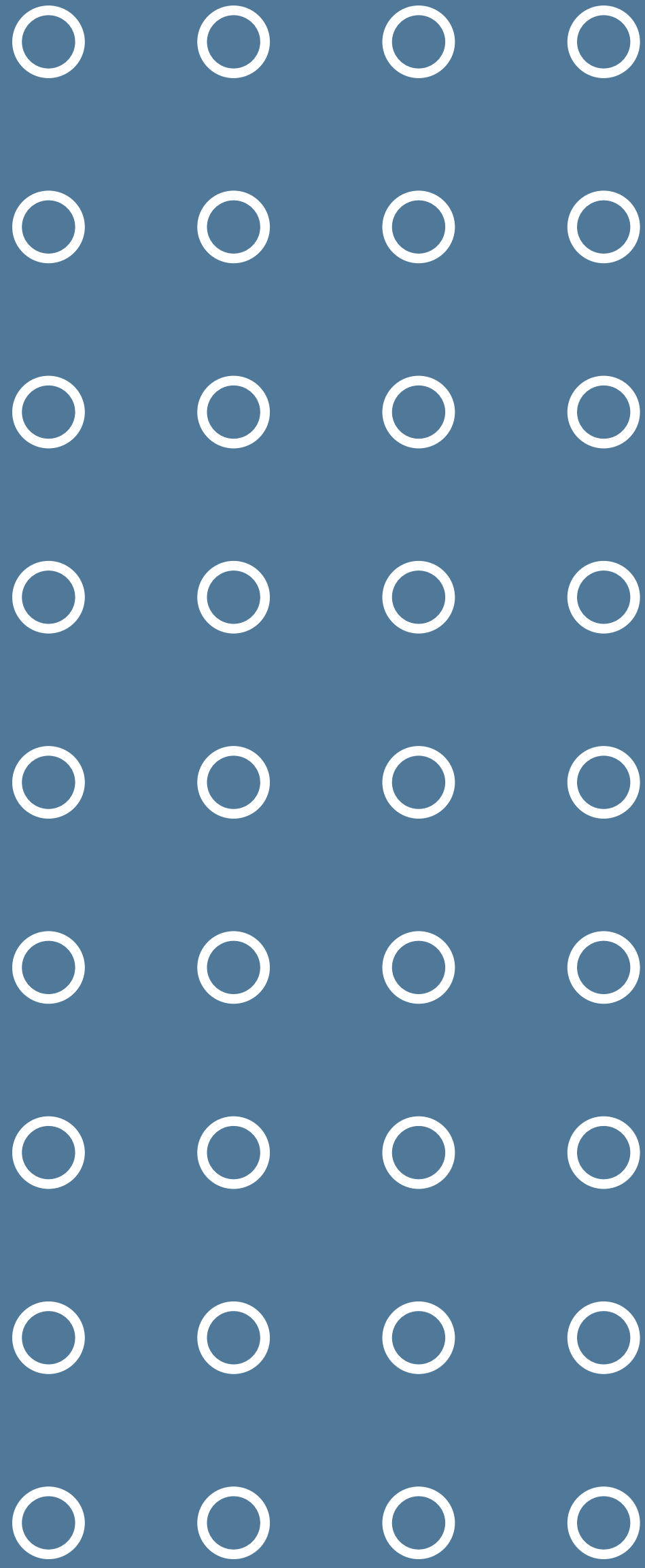


Souvenir
T-shirt



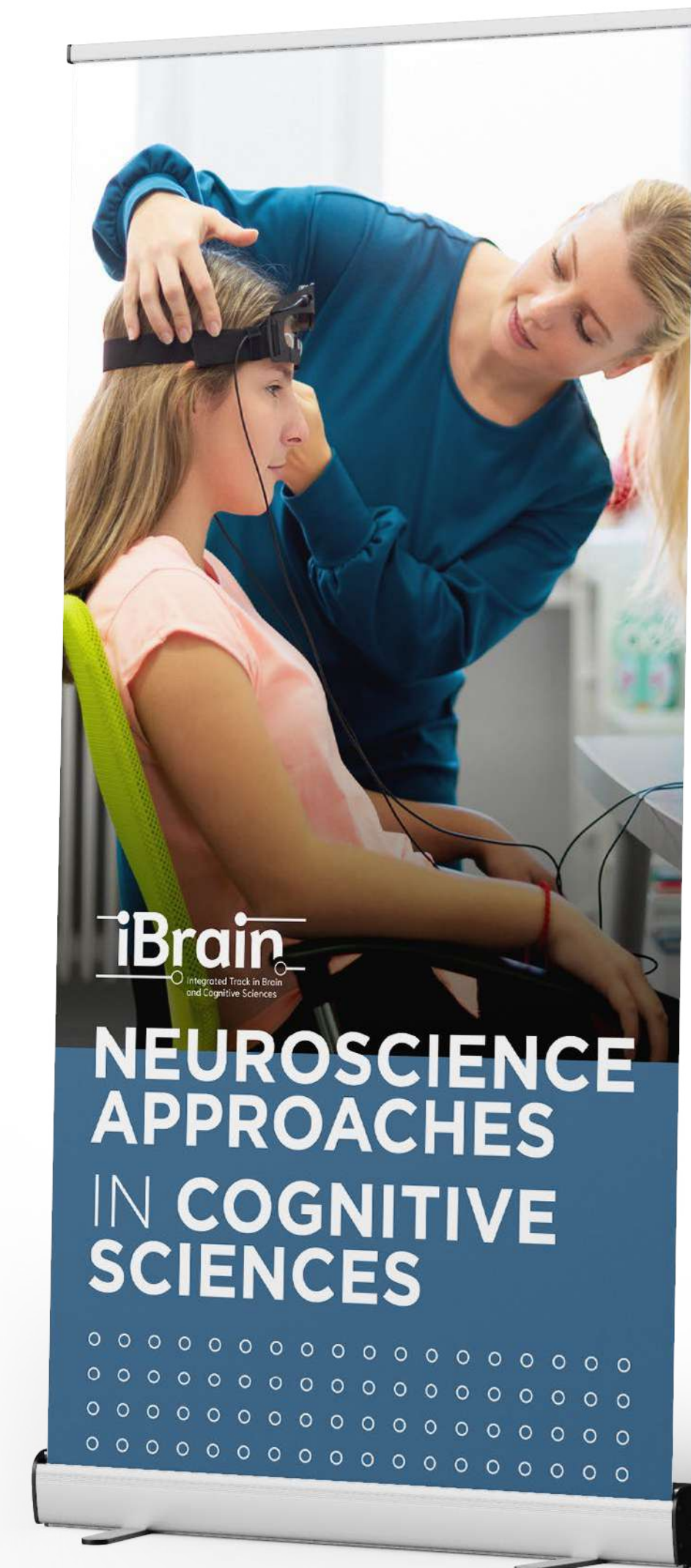
Souvenir
Hoodie



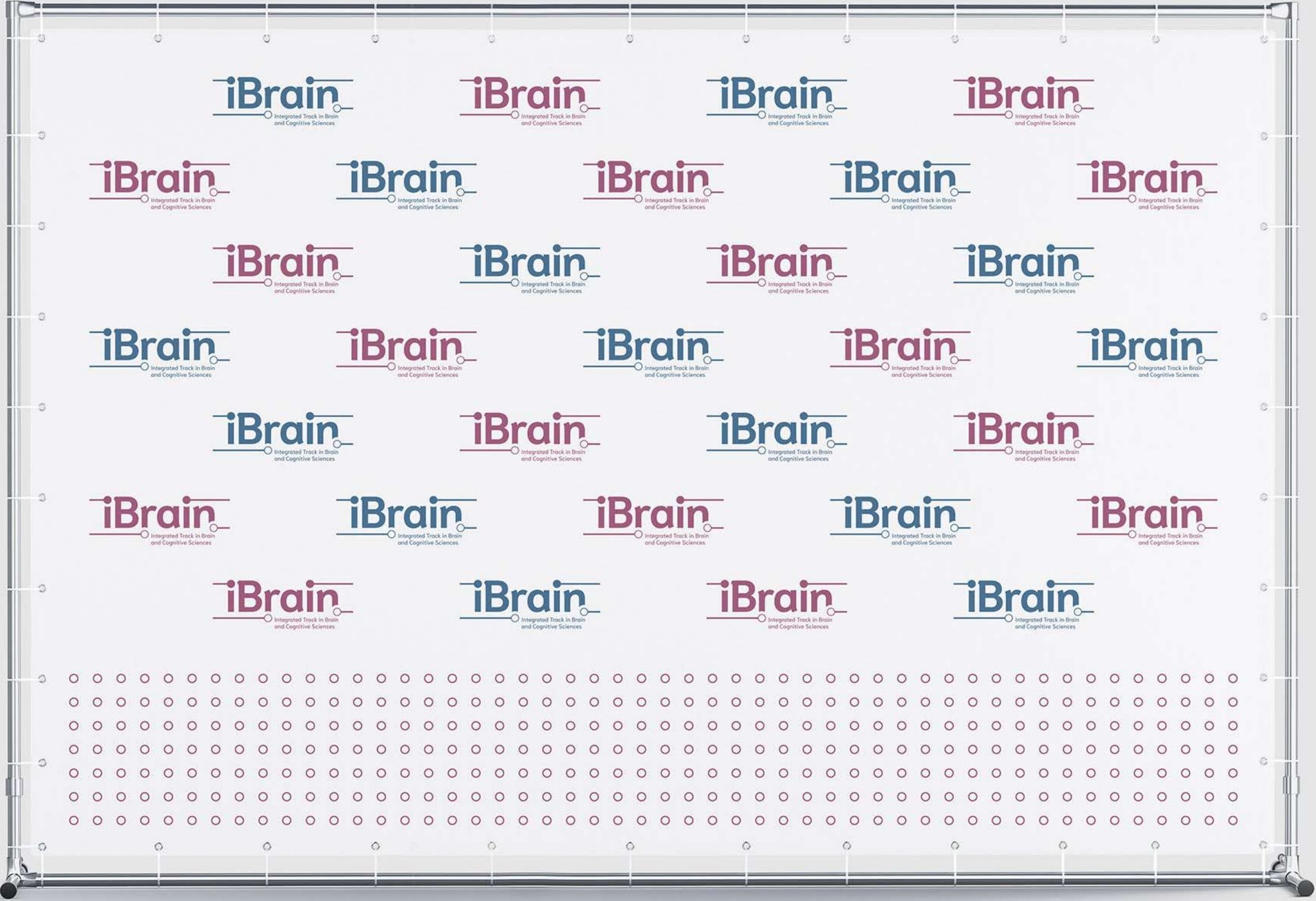


CONSTRUCTIONS

Constructions
Roll-up



Constructions
Press wall



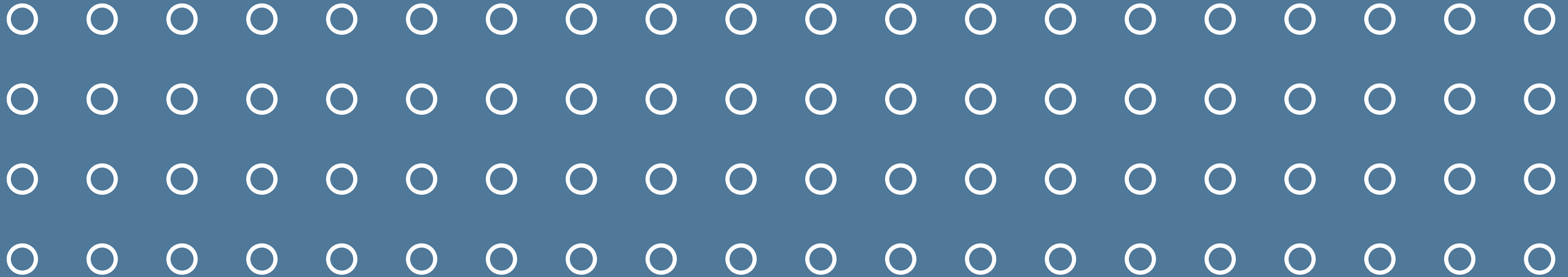
Constructions
A4 Poster



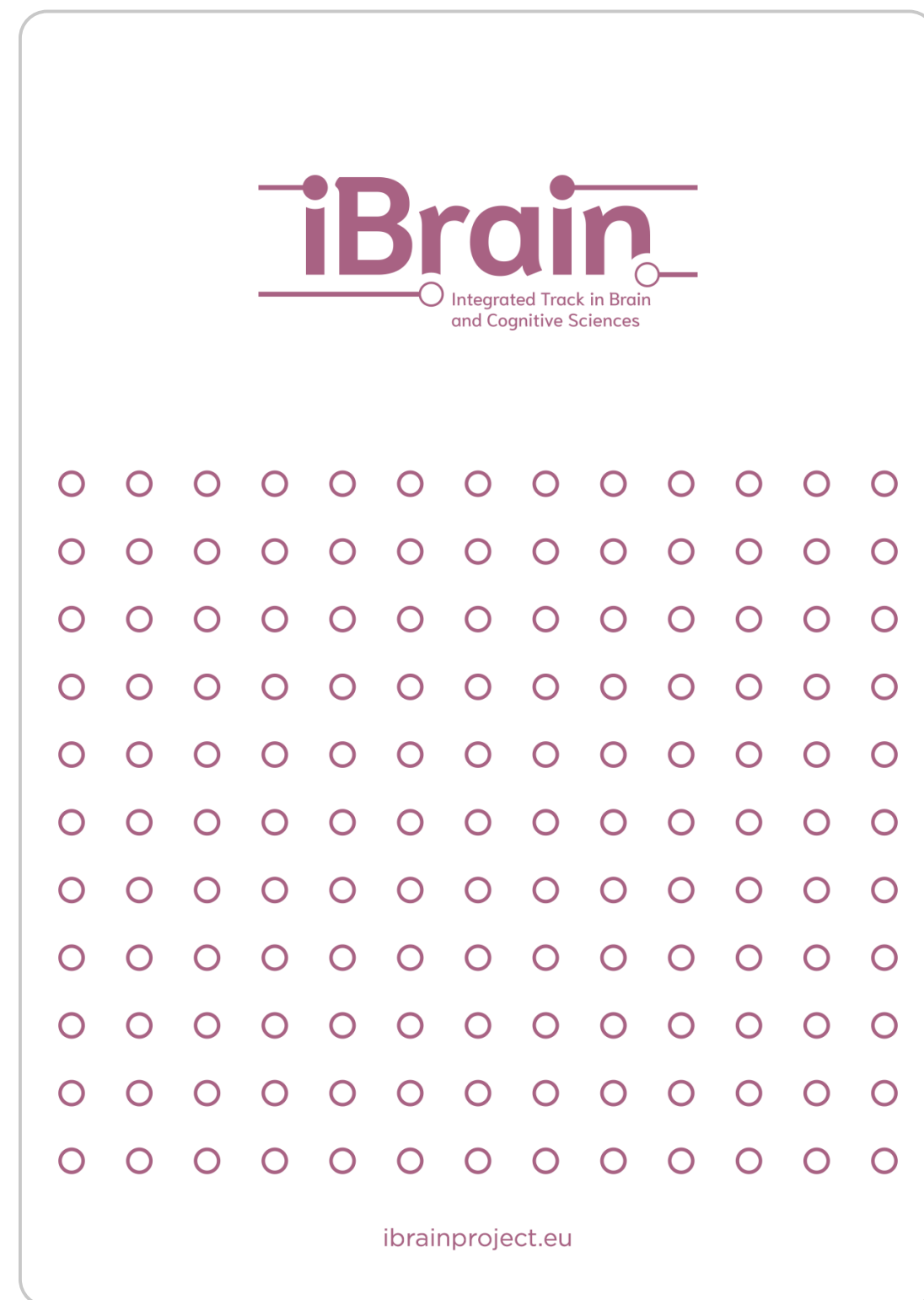
Constructions
Pointers



POLYGRAPHY



Polygraphy
A4 Booklet



Polygraphy
Leaflet



Polygraphy Leaflet



About the Project

IBRAIN is planned as the academic network of leading HEIs in neuroscience and behavioural sciences with the particular focus on cognitive, neuroimaging and aeromodelling applications aiming at building up Master's-Doctoral tracks to increase the effectiveness of three-level education in RF and India. Partner HEIs will develop Master's-Doctoral tracks in Cognitive Sciences (HSE, SPBSU, and IJH) and enhance the doctoral curriculum by cognitive psychology and neuroscience in IHNA and BITS, correspondingly. The process of upgrading the curriculum will be sustained by participating in the leading EU experts in Cognitive Neurotechnologies such as ENS, AU, and NU.

The advanced courses that will be developed and/or upgraded in the IBRAIN will be clustered around the following core themes uniting brain and cognitive sciences:

1. Cognitive Psychology and Human Neuroscience
2. Computational models in Cognitive Sciences
3. Neuroscience approaches in Cognitive Sciences.

Advanced courses, practical placements, summer schools, research seminars, trainings, and guest lectures will be organised by world-leading specialists to reflect the best level of training for academic and research staff. It will not only help obtain up-to-date knowledge and develop superior professional skills, but also will allow a better understanding of how fundamental and applied research is organised. The IBRAIN will also foster R&D in Neuroscience & Technologies, which recently appeared in the focus of one of the RF strategic Initiatives called NeuroNet. While India Partners will gain from increased international cooperation in Social and Behavioural Sciences, that will improve competitiveness and attractiveness of Master's and PhD programmes in Social and Behavioural Sciences in India.

The Consortium members will organise clusters of expertise relevant to each of the five Modules in such a way that each cluster will be responsible for monitoring and updating courses within their field of science. The universities will join their academic resources in order to:

1. Choose the best lecturers/experts
2. Develop and approve a course/training/hands-on training content
3. Annotate and support the course database
- 4) Test the course in a cohort of MS and PhD students.

During the IBRAIN implementation, in addition to the advanced courses, other teaching and study activities such as laboratory placements in EU and PC universities, research seminars, summer schools, guest lectures will be offered. With a strong focus on research methodologies and access to cutting-edge techniques in research laboratories of consortium members, the IBRAIN will train the PC teaching staff on one hand, while helping PCs students to get the highest qualifications and skills.



Dr. Boris Gutkin
ENS
Coordinator

Boris Gutkin, PH.D, HDR is the coordinator of the iBrain project. He is a Director of Research at the Centre National pour la Recherche Scientifique (CNRS) France. He heads the Group for Neural Theory at the Ecole Normale Supérieure, Paris where he is also a principle investigator at the Laboratory for Cognitive and Computational Neuroscience (LNC2). Boris Gutkin has also been named a Leading Research Fellow and an invited professor at the Higher School of Economics in Moscow, where he leads the theoretical neuroscience team at the Institute for Cognitive Neuroscience. Boris Gutkin has teaching expertise in computational neuroscience and mathematical models of neural circuits. For publications see: <https://cognition.ens.fr/en/publication/636/boris-gutkin>



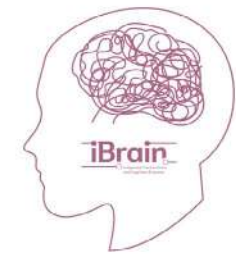
Dr. Moiseeva Viktoria
HSE
Project manager in the RF

Field of studies: EEG, ERP, saccadic eye movements, attention, brain asymmetry, cognitive processes. Methods: electroencephalography (EEG, ERP). Education: 1991-1996 M.V. Lomonosov Moscow State University, Major: Physiology. 1996-2002 Ph.D. in physiology, M.V. Lomonosov Moscow State University, Biological faculty, department of Higher Nervous Activity. Thesis supervisor: Dr. Maria V. Slavutsкая. Positions: 2002 - present time, Senior Scientist, M.V. Lomonosov Moscow State University, department of Higher Nervous Activity. 2014 - present time, Senior Scientist, project of the Center for Cognition & Decision Making, Higher School of Economics. Deputy Director, Senior Research Fellow. Institute of Cognitive Neuroscience / Centre for Cognition & Decision Making Senior Research Fellow. Institute of Cognitive Neuroscience / International Laboratory of Social Neurobiology.



Dr. Yury Shtyrov
AU
Coordinator in AU

Professor Yury Shtyrov is a PI and the Head of MEG and EEG research at the Department of Clinical Medicine, Aarhus University, Denmark. His background is in neurophysiology, with a specialisation in cognitive neuroscience and human psychophysiology. His research has been focused on using multiple non-invasive neuroimaging techniques (EEG, MEG, fMRI, TMS, fDCS) to delineate high cognitive functions of the human brain such as language, attention, learning/memory and interactions between them.



What is Lorem Ipsum?

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.



Why do we use it?

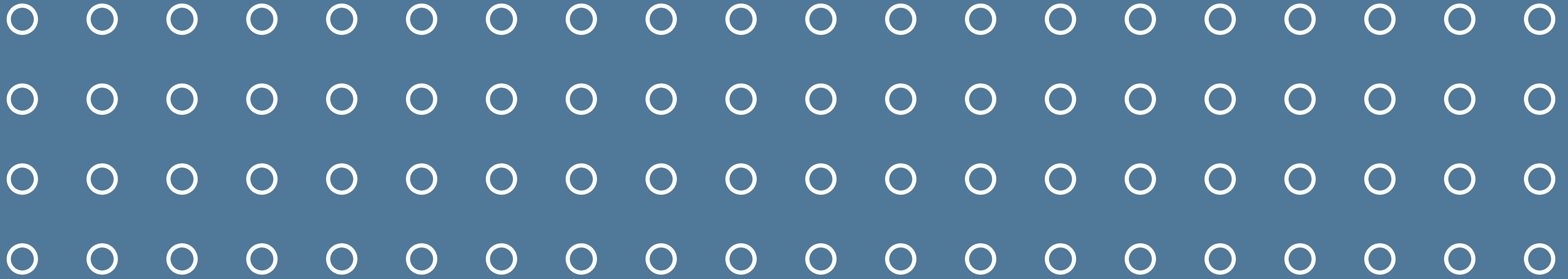
It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form, by injected humour, or randomised words which don't look even slightly believable. If you are going to use a passage of Lorem Ipsum, you need to be sure there isn't anything embarrassing hidden in the middle of text. All the Lorem Ipsum generators on the Internet tend to repeat predefined chunks as necessary, making this the first true generator on the Internet. It uses a dictionary of over 200 Latin words, combined with a handful of model sentence structures, to generate Lorem Ipsum which looks reasonable. The generated Lorem Ipsum is therefore always free from repetition, injected humour, or non-characteristic words etc.

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 110.32 and 110.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lorem ipsum dolor sit amet...", comes from a line in section 110.32.

The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 110.32 and 110.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied by English versions from the 1914 translation by H. Rackham.

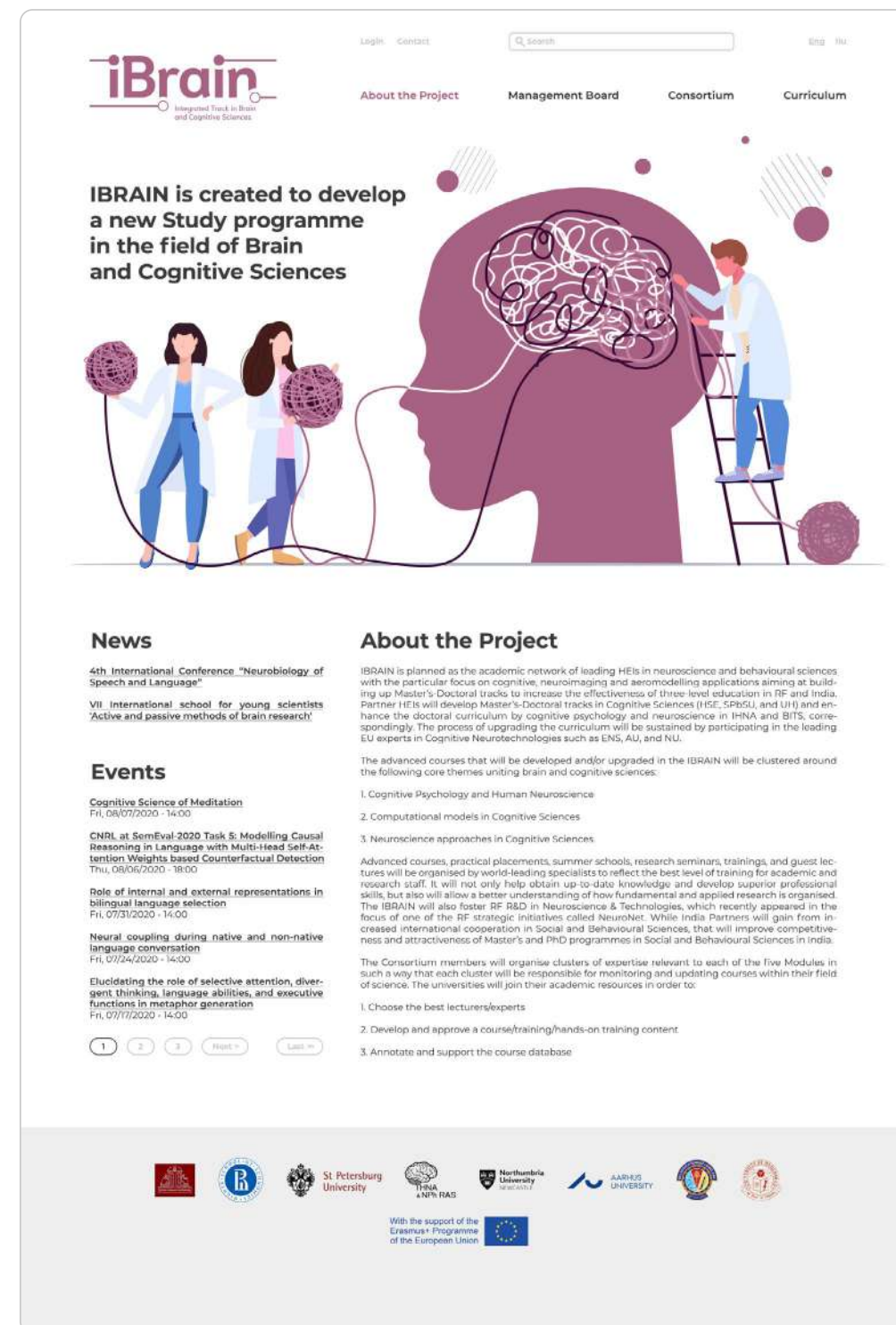




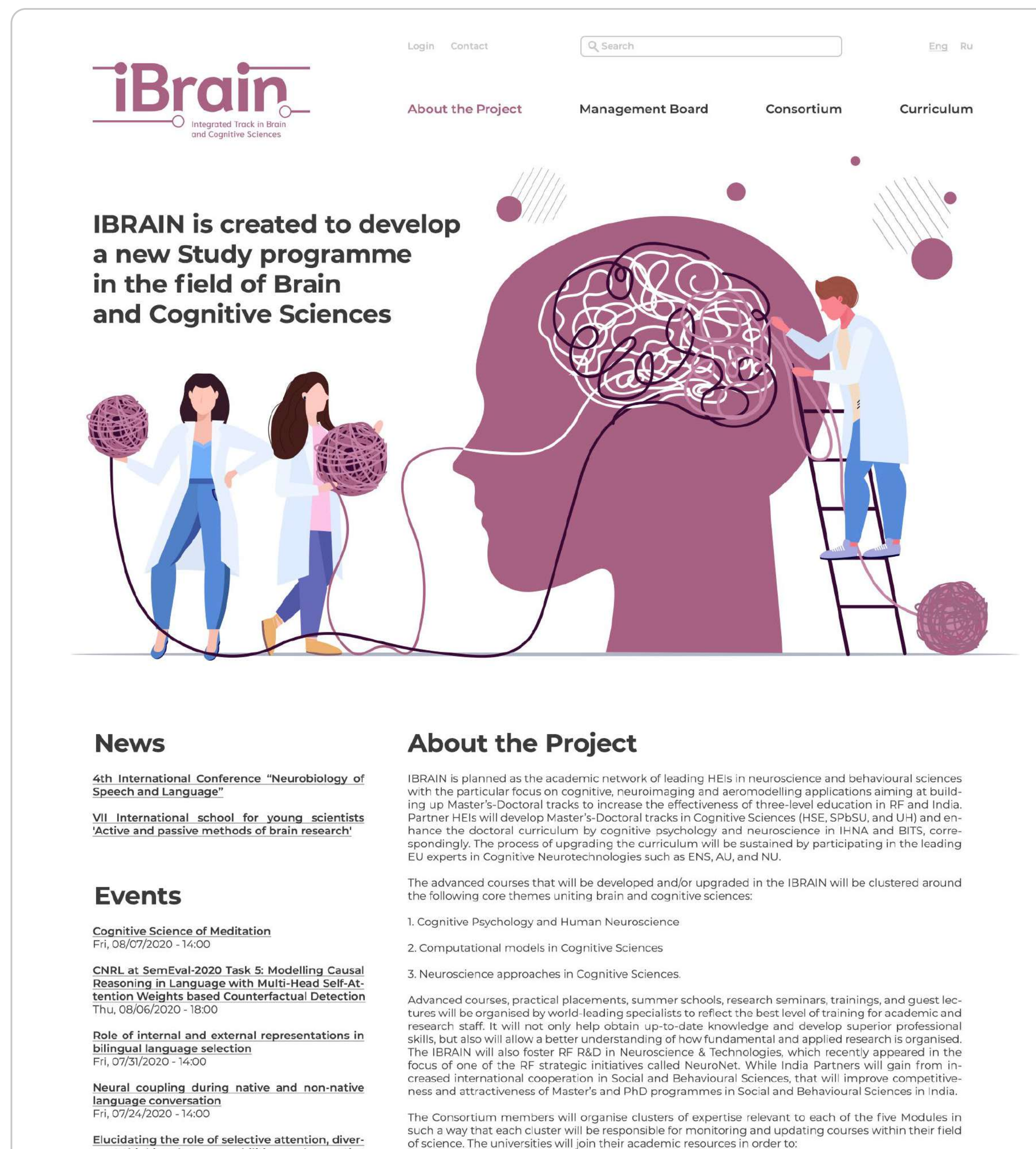
WEBSITE

Website

About the project



iBrain. Integrated Track in Brain and Cognitive Sciences



2021

Website Management Board

The screenshot shows a website layout for the iBrain project. At the top, there is a navigation bar with 'Login', 'Contact', a search bar, and language options 'Eng' and 'Ru'. Below this is a main menu with 'About the Project', 'Management Board', 'Consortium', and 'Curriculum'. The central area features a grid of team members, each with a portrait photo and a short bio. The team includes Dr. Boris Gutkin (ENS Coordinator), Dr. Moiseeva Viktoria (HSE Project manager), Dr. Evgeny Blagovechtchenski (SPbSU Coordinator), Dr. Yury Shtyrov (AU Coordinator), Dr. Anna Shestakova (HSE coordinator), and Dr. Olga Martynova (INHA Coordinator). At the bottom, there are logos of partner institutions like Aarhus University, St. Petersburg University, and the University of Goeteborg, along with a note about support from the European Union.

iBrain. Integrated Track in Brain and Cognitive Sciences



Login Contact

Search

Eng Ru

About the Project

Management Board

Consortium

Curriculum



Dr. Boris Gutkin

ENS
Coordinator

Boris Gutkin, PhD, HDR is the coordinator of the iBrain project. He is a Director of Research at the Centre National pour la Recherche Scientifique (CNRS) France. He heads the Group for Neural Theory at the Ecole Normale Supérieure, Paris where he is also a principle investigator at the Laboratory for Cognitive and Computational Neuroscience (LNC2). Boris Gutkin has also been named a Leading Research Fellow and an invited professor at the Higher School of Economics in Moscow, where he leads the theoretical neuroscience team at the Institute for Cognitive Neuroscience.



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Dr. Moiseeva Viktoria

HSE
Project manager in the RF

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Dr. Anna Shestakova

HSE
coordinator in HSE

Anna Shestakova is a Director of the Centre for Cognition & Decision Making. Anna Shestakova will serve as the coordinator for the project.

Dr. Shestakova has ample project management experience: she was a member of the programme board and local coordinating scientist of SPbSU of TEMPUS network BioN from 2010 to 2013 (Postgraduate Training Network in Biotechnology of Neurosciences (BioN)). Dr. Shestakova has been the director of the Centre for Cognition & Decision Making since 2013, adding up to experience in managing research unit numbering over 30 members. For more details see: <https://www.hse.ru/en/org/persons/95086247>



Dr. Evgeny Blagovechtchenski

SPbSU
Coordinator in SPbSU

Senior researcher in Laboratory of Behavioural Neurodynamics, Saint-Petersburg State University

Evgeny Blagovechtchenski, PhD, worked in the University of Goeteborg, Sweden in 1996-2003, and in Dalhousie University, Halifax, Canada in 2004-2008.

Main interests:

Cognitive neuroscience, motor control, functional brain mapping, brain neurodynamics.



Dr. Olga Martynova

INHA
Coordinator in INHA

Dr. Olga Martynova, Ph.D., Deputy Director for Science in INHA, is in charge of the development of the INHA international partnerships with foreign HEIs and Research Institutions. Dr. Martynova acted as the coordinator for RF Partners of the BioN Tempus project. For 2013-2015 she was an academic director of doctoral school in psychology in HSE. Teaching expertise in EEG and fMRI methods to study brain functions. For publications see: http://www.inha.ru/employees/detail.php?SECTION_ID=182&ELEMENT_ID=2664



Dr. Yury Shtyrov

AU
Coordinator in AU

Professor Yury Shtyrov is a PI and the Head of MEG and EEG research at the Department of Clinical Medicine, Aarhus University, Denmark. His background is in neurophysiology, with a specialisation in cognitive neuroscience and human psychophysiology. His research has been focused on using multiple non-invasive neuroimaging techniques (EEG, MEG, fMRI, TMS, tDCS) to delineate high cognitive functions of the human brain such as language, attention, learning/memory and interactions between them.